What is Business Process Management?

Business process management (BPM) run on the principle that processes are central

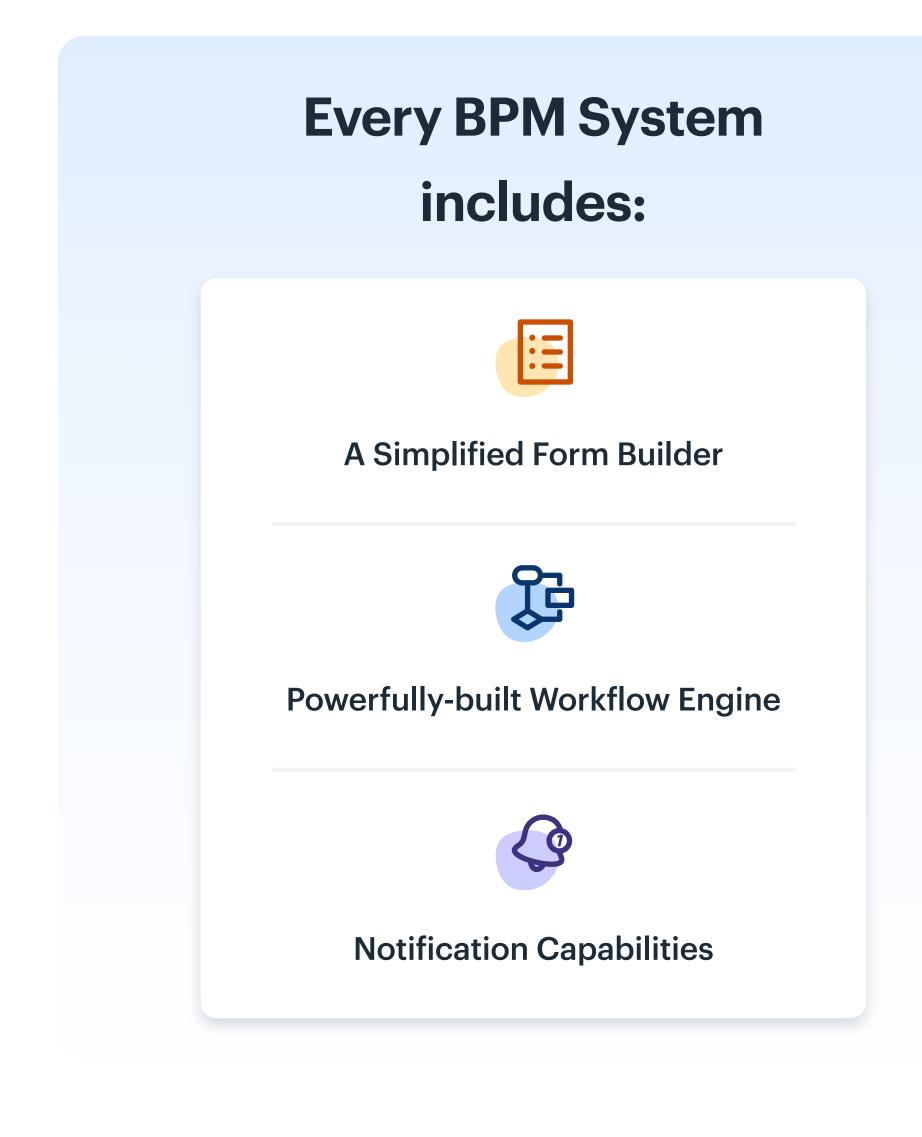
an organization. BPM improves operations through better process design, modeling, analysis, and execution

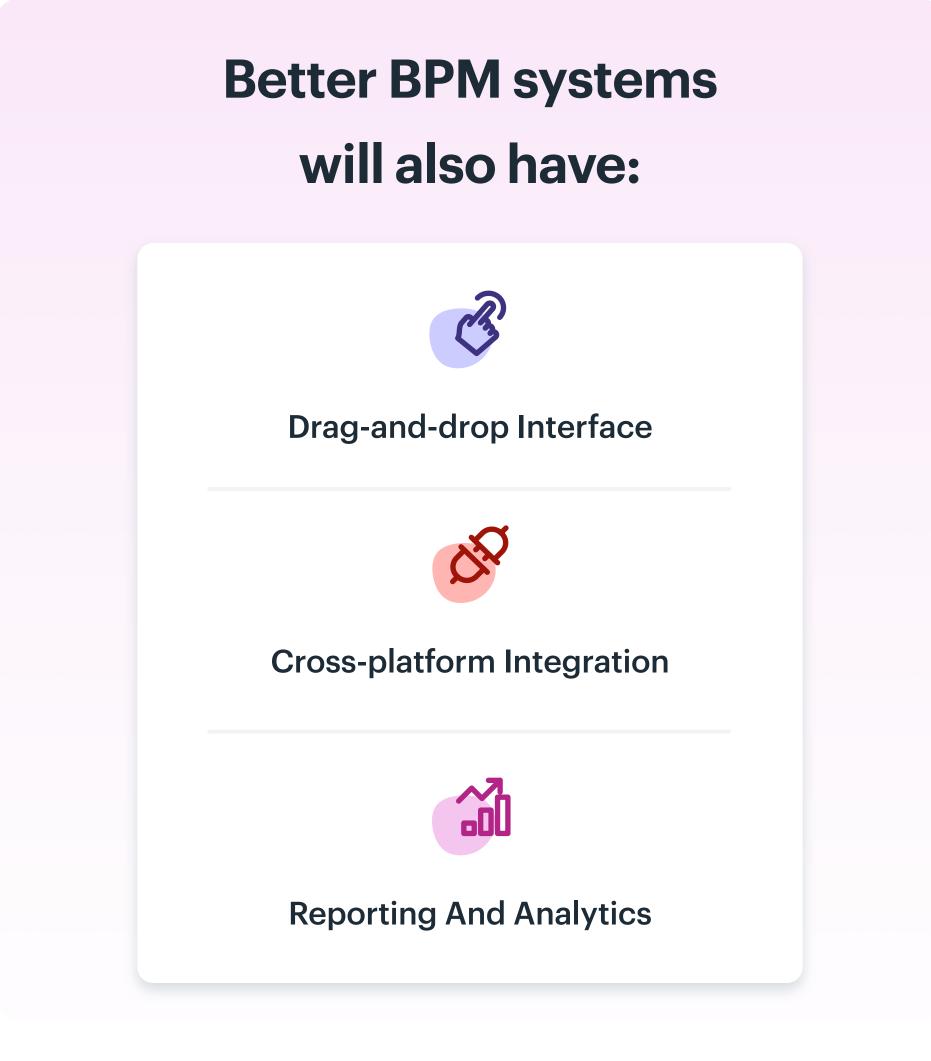


Business Process Management is a methodology that almost always involves using

Why BPM Technology is Essential?

technology to model and execute processes. Any specialized technology that accompanies a BPM initiative is called a Business Process Management System (BPMS).

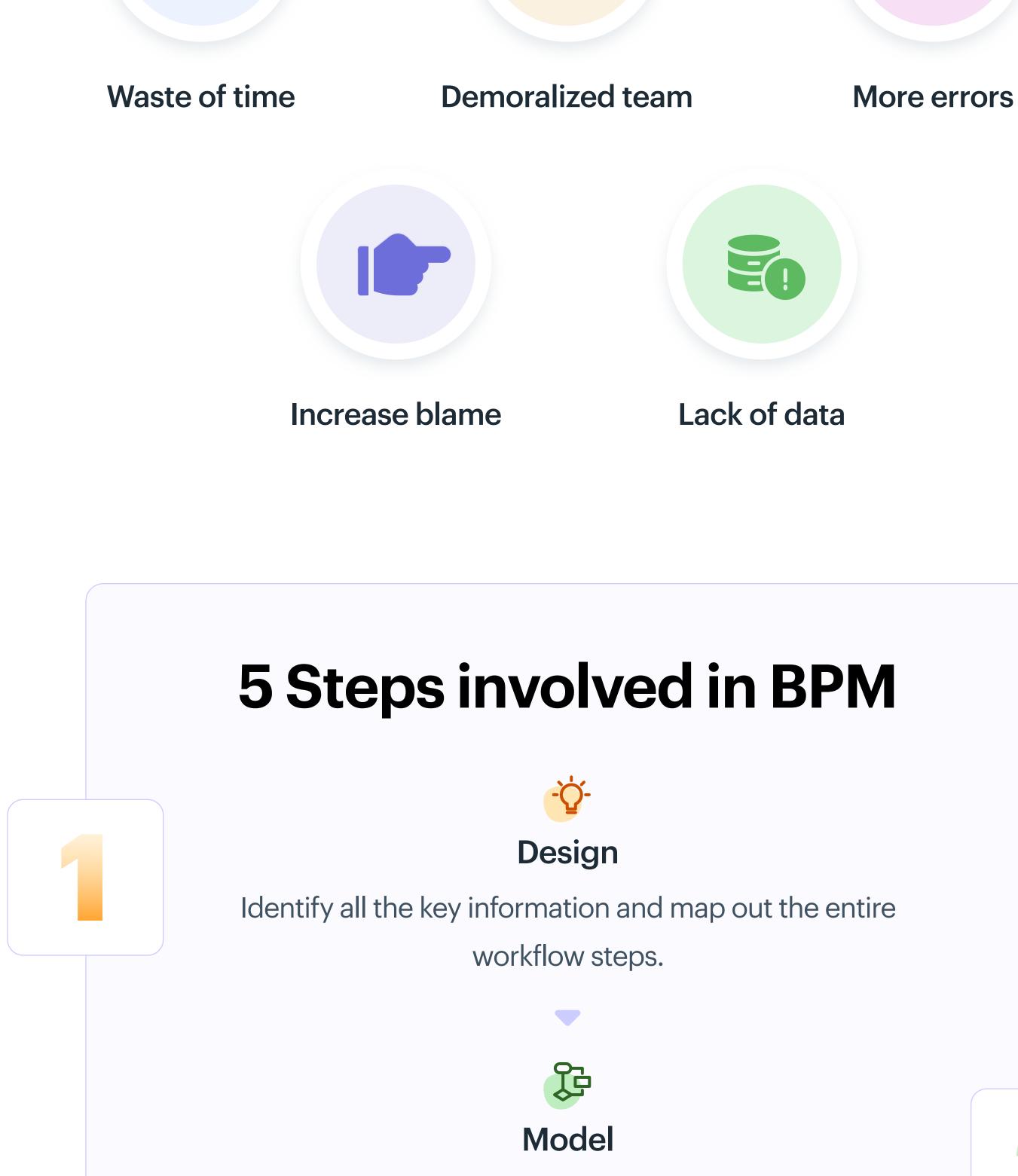


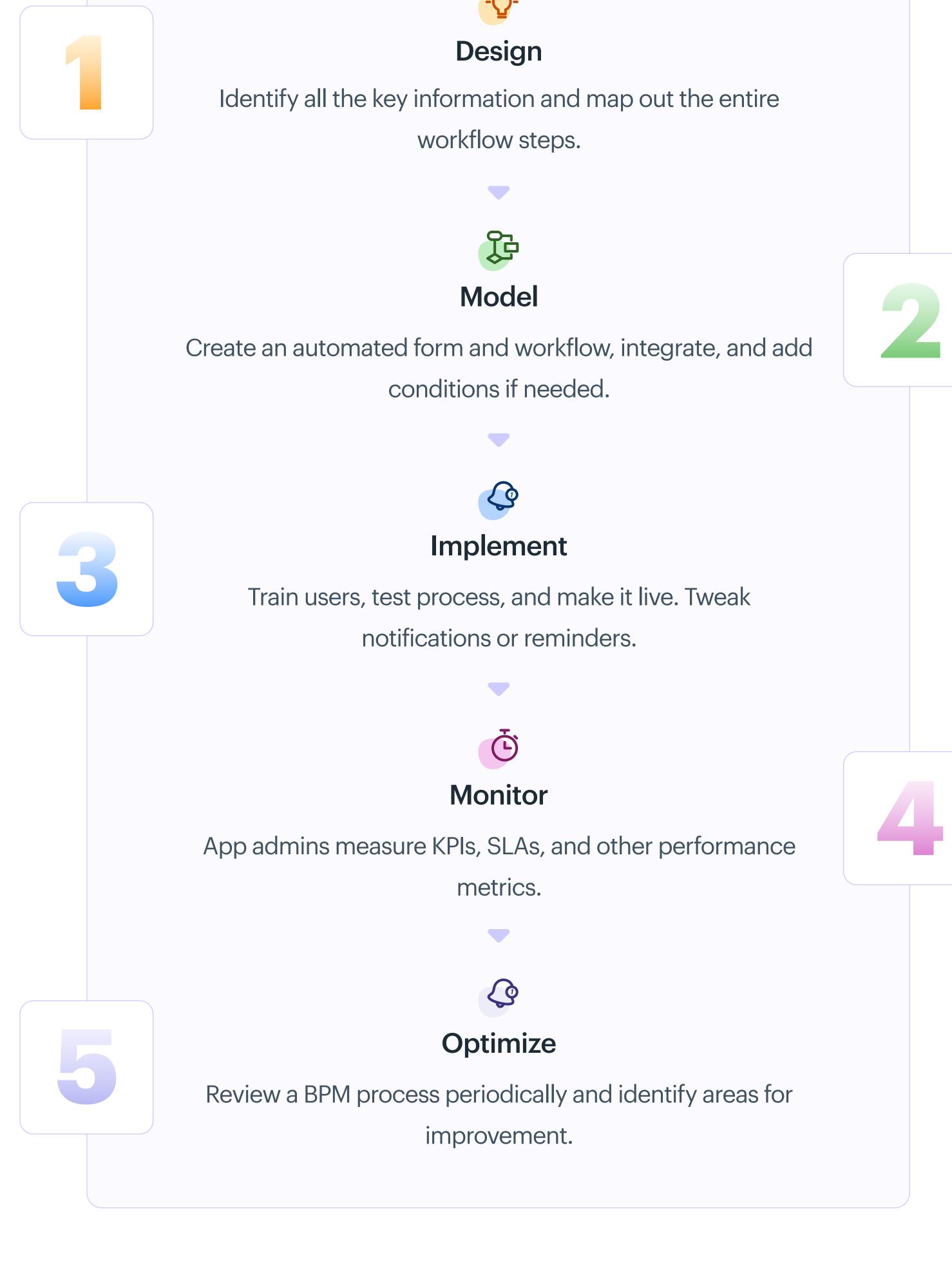


When left unmanaged, business processes can unravel, twist, and introduce a lot of chaos. As tasks go from person to person, it can be hard to keep a high-level

Why BPM matters?

perspective on what is actually going on.





Marketing Sales

Finance

Lean Six Sigma

A hybrid between Lean & Six Sigma.

methodologies; focuses on process

variations: increases profits, efficiency,

and boosts employee morale.

HR

Lean

A brainchild of Toyota's production

system: fast to implement; eliminates

waste: reduces cost & process time;

favorite among industrial companies.

What can BPM do?

Done right, business process management (BPM) brings efficiency, effectiveness, and

agility to your processes. Click on any of these links to learn about the benefits of

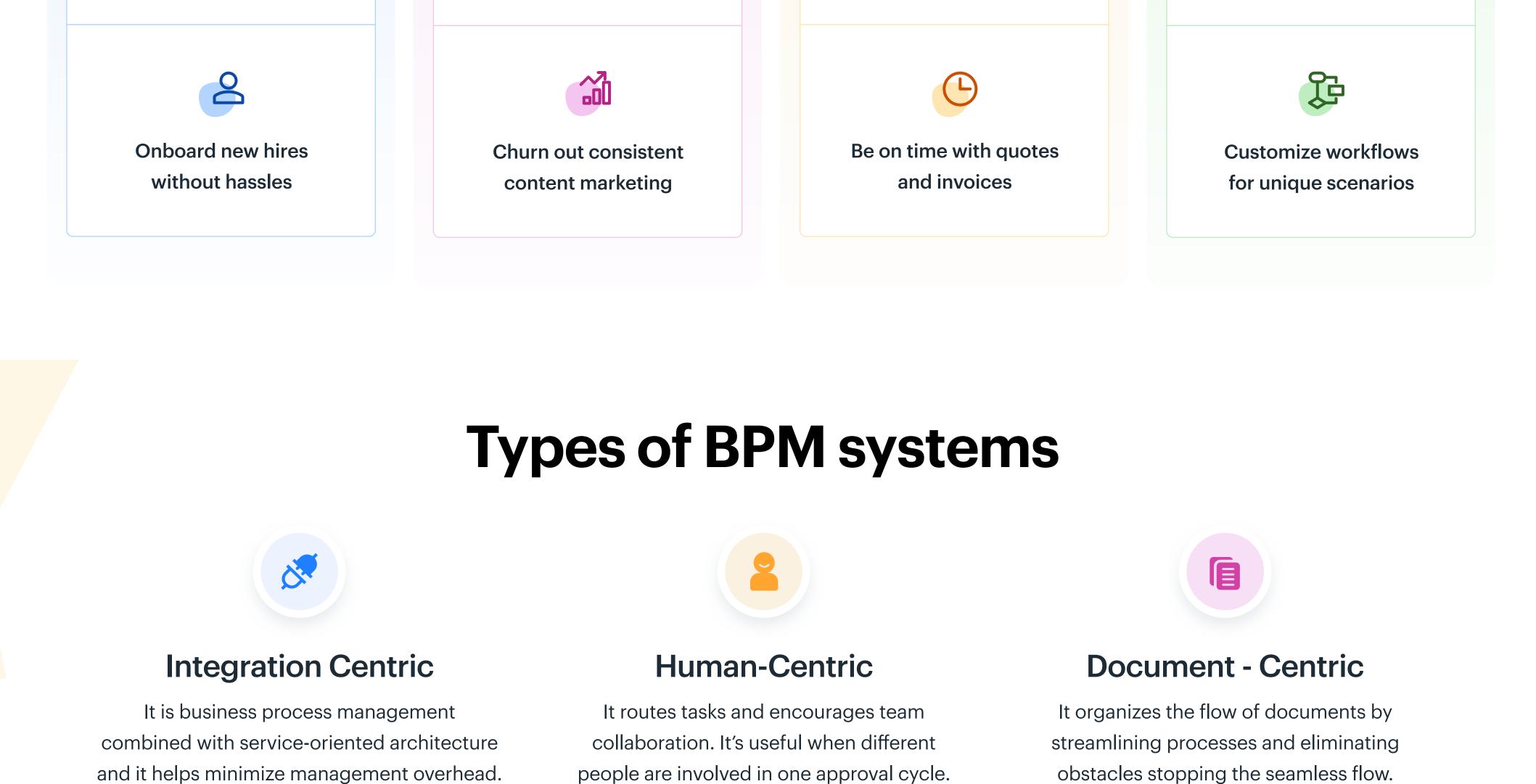
following the BPM process.

Approve employee
timesheets faster

Coordinate marketing
campaigns effectively

Shorten your sales
cycle workflows

One-click approvals
for reimbursements



3 most common BPM methodologies

Six Sigma

Pioneered by Motorola in 1985; helps

to cut down process defects and

inconsistencies; implemented either

through DMAIC or DMADV approach

